

www.mashuptown.com proudly presents

THE CONFERENCE

weekly talks about mashups

hosted by simon iddol



the concept

the CONFERENCE is a media mash
(talk show VS interview VS internet forum)

the CONFERENCE is about the mashup culture
it has many names already
mashup/bootleg/bastard pop/cut&paste music

the mashup scene is fastest growing movement in the world of music
is it the next revolution? or fades away in few months?
are the mashups better than the original?
what should you do if you want to be a famous bootlegger?
get all the answers at the CONFERENCE

to be real and to show all the angles of the themes
we invited the 10 best mashup artist of the world to our expert team
they answer the weekly questions and the readers can comment
and share their opinions at the forum board

the CONFERENCE is for everybody
does not matter if you don't know anything about mashups
does not matter if you are an mashup expert either
you get an informational and entertaining weekly read
and your comments can form the community too

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the members of the expert team

Adrian & the Mysterious D	USA	www.rebeldjs.com
AGGRO1	USA	www.aggrol.com
Arty Fufkin	AUS	www.artyfufkin.com
ComaR	FR	www.bootlegsfr.com/comar/
DJ Earworm	USA	www.djearworm.com
DJ Zebra	FR	www.dj-zebra.com
Eve Massacre	D	www.evemassacre.de
Go Home Productions	GB	www.markvidler-gohomeproductions.co.uk
Loo & Placido	FR	www.looandplacido.com
Party Ben	USA	www.partyben.com

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the realization

the CONFERENCE has an independent URL
<http://mashupconference.blogspot.com>
and is linked from and posted at the most popular mashup sites
www.mashuptown.com
www.bootie.fm
www.bootlegsfr.com
www.gybo-v3.co.uk
more partners will be added soon

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the themes for the first 5 weeks

theme #1	> the mashup revolution	>> 20/11/2006
theme #2	> the first mashup experiences	>> 27/11/2006
theme #3	> 3 advices for the fellow mashers	>> 04/12/2006
theme #4	> mashups VS originals	>> 11/12/2006
theme #5	> favourite mashups of the experts	>> 18/12/2006

contacts

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and the most important URL

<http://mashupconference.blogspot.com>

